

Neighborhood Matching Grants for Health

GUIDELINES FOR APPLICATIONS DUE MARCH 26, 2017

WHAT IS THE NEIGHBORHOOD MATCHING GRANTS FOR HEALTH PROGRAM?

OVERVIEW

The City of Durham [Neighborhood Improvement Services Department](#) (NIS), Duke University Health System, and Health Durham 20/20 work together to improve the health of Durham residents. These partners recognize neighborhoods are an important factor in the health of individuals and communities.

Healthier neighborhoods = Healthier residents

Thus, Neighborhood Matching Grants for Health (NMG-Health) will fund projects planned and implemented by Durham neighborhoods to enhance the wellbeing of their residents and community.

Specifically, NMG-Health will fund projects that **increase neighborhood involvement** and **address Durham County's health priorities**. *See page 3 for 2014 priorities and examples of possible neighborhood projects.*

Each applicant may request up to \$1,500 in grant funds to implement projects. Neighborhoods will match NMG-Health funds through volunteer labor, professional services, material donations, and/or cash donations.



APPLICATION PROCESS: HOW DO WE APPLY?

1. **Review the NMG-Health Guidelines** to determine if your organization and project are eligible.
2. **Prepare your application.** Use the [Prepare for the Application document](#) to develop your responses.
3. **Submit your application using the [online form](#):**
 - Copy and paste responses from the Word document.
 - Upload attachments.

Late or incomplete applications will not be reviewed.

Steps	Spring 2017 timeline
APPLICATION DUE	March 26
Funding Decision	April
Contracts / Agreement	April
Neighborhoods Implement Project	May-July
Grant Reports Due	August

All information is available on the NMG-Health website:

<https://durhamnc.gov/3050/Neighborhood-Matching-Grants-for-Health>

ELIGIBLE ORGANIZATIONS: IS MY ORGANIZATION ELIGIBLE?

Applying organizations must...

- Be neighborhood-based, such as the following organizations:
 - Neighborhood associations
 - Homeowners associations
 - Community watch groups
 - Resident groups
- Exist in Durham's city limits

INELIGIBLE ORGANIZATIONS

Individuals, faith communities, nonprofits, schools, businesses and other organizations, which do not fit in the above criteria, are not eligible to apply. The City will not review applications received by such entities. However, we encourage these entities to support neighborhood-based groups, who are eligible to apply. If you have questions about your group's status, please contact Community Engagement staff.

ELIGIBLE PROJECTS: IS MY PROJECT ELIGIBLE?

NMG-Health seeks to support projects and programs with a goal of improving health for neighborhood residents.

All projects must meet the following criteria:

- Be achievable within three months of signing the grant agreement
- Occur within Durham's city limits
- Provide a public benefit
- Be free and open to all members of the community
- Be initiated, planned and implemented by community members
- Demonstrate a minimum 1:1 neighborhood match (*details on page 4*)

PROJECT CATEGORIES AND EXAMPLES

NMG-Health will fund neighborhood projects focused on health priorities identified in the most recent [Durham County Community Health Assessment](#) (CHA). See the [Key Findings](#) for an overview.

Below are the 2014 priorities and examples of possible neighborhood projects. *This list is only as an example of possible projects.*

CHA Priorities	Neighborhood Project Examples
Obesity and chronic illness	<ul style="list-style-type: none">• Stretching stations• Meditation gardens• Urban gardening• Healthy cooking classes
Access to medical and dental care	<ul style="list-style-type: none">• Health literacy education• Training for neighborhood health advocates• Outreach / enrollment events• Immigrant and refugee assistance
Mental health and substance abuse	<ul style="list-style-type: none">• Mental health resources• Substance abuse resources• Suicide prevention activities
HIV and sexually transmitted infections	<ul style="list-style-type: none">• Host World AIDS Day activities• Promote HIV / Sexually Transmitted Infection (STI) testing• Media campaign for HIV awareness• Community resource education

INELIGIBLE PROJECTS / EXPENSES

NMG-Health funds may not be used for...

- Expenditures not approved in the project budget
- Food and beverage costs that exceed \$250
- Operating expenses (i.e. utilities)
- Efforts that duplicate existing programs
- Projects primarily benefiting an individual, business or organization

NEIGHBORHOOD MATCH REQUIREMENT: HOW DOES THE MATCH WORK?

Grant projects require a minimum dollar-for-dollar neighborhood match for City funds awarded. There are several types of contributions eligible for meeting the match requirements:

Match Type	Details
Volunteer Time	<ul style="list-style-type: none">• Must reside in the defined boundaries of the applying neighborhood• Valued at \$23.07 per hour
Professional Services	<ul style="list-style-type: none">• Must be relevant to projects and proportionate to its needs• Valued at fair market rate
Donated Materials	<ul style="list-style-type: none">• Valued at fair market rate
Cash Donations	<ul style="list-style-type: none">• From fundraising events, individuals, other grant funds, etc.

All portions of the match must be documented.

SELECTION PROCESS: HOW WILL WE CHOOSE THE RECIPIENTS?

Allow approximately one month from the application deadline for clarifications, project consideration and grant agreement signing before beginning grant funded projects or volunteer activities.

After the application deadline, the following process will occur.

1. **Staff review and comment:** Ensure requirements are met and project is feasible.
2. **Applicant clarification:** Clarify minor questions with applicants.
3. **Staff review and decision:** Score and choose grant recipients.
4. **Award notification:** All applicants are notified of the grant decisions.

SELECTION CRITERIA: HOW WILL WE SCORE THE APPLICATION?

A selection committee comprised of City staff and health professionals will review and evaluate grant applications in the following areas:

Criteria	Details (<i>Maximum points awarded</i>)	Point Value
Project Need	<ul style="list-style-type: none">• Addresses a need identified by the neighborhood (<i>15 points</i>)• Neighborhoods with a median home value below the Durham average (\$181,155) (<i>10 points</i>)	25
Project Planning	<ul style="list-style-type: none">• Outlines a plan to accomplish project (<i>10 points</i>)• Demonstrates clear and reasonable vision for sustaining the project and resulting improvements (<i>5 points</i>)	15
Neighborhood Participation and Support	<ul style="list-style-type: none">• Demonstrates broad-based neighborhood support (<i>10 points</i>)• Includes the active participation of several neighborhood residents in all phases of the project (e.g. planning, implementation) (<i>10 points</i>)	20
Neighborhood Health Benefit	<ul style="list-style-type: none">• Provides a public health benefit to the neighborhood, improving resident health (<i>10 points</i>)• Details specific health outcomes and indicators of project success (<i>10 points</i>)	20
Community Partnerships	<ul style="list-style-type: none">• Collaboration of several organizations and/or diverse groups (<i>5 points</i>)• Collaboration with at least one new community partner (<i>5 points</i>)	10
Budget	<ul style="list-style-type: none">• Reasonable, accurate projection of expenses revenue (<i>5 points</i>)• Proposed match is documented (<i>5 points</i>)	10

Bonus for [Northeast Central Durham neighborhoods](#) = 10 pts.

Maximum score = 110 pts.